Docket No. 043978-034000 Serial No.: 10/041,881

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:)
Gary Rasmussen, et al.) Group Art Unit: 2623
Serial No.: 10/041,881) Examiner: Dominic D. Saltarelli
Filed: October 24, 2001) Confirmation No.: 4280
For: CREATING ON CONTENT ENHANCEMENTS) Date: July 24, 2007
	CERTIFICATE OF MAILING OR TRANSMISSION [37 CFR 1.8(a)]
	I hereby certify that this correspondence is being transmitted to the United States Patent & Trademark Office via EFS on July \$4, 2007.

AMENDMENT UNDER 37 C.F.R. §§ 1.111

Name: Helen A. Jackson

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

The following Amendments and Remarks are made in response to the Office Action mailed on May 1, 2007. Reexamination and reconsideration of the application in light of the following Amendments and Remarks are respectfully requested.

Amendments to the Claims are reflected in the Listing of Claims which begins on page 2 of this paper.

Remarks begin on page 6 of this paper.